

***Kyocera Color and Monochrome MFPs, Printers and Document Capture Workflow Solution Receive Accolades for Image Quality, Ease of Use and Best Value***

**FAIRFIELD, N.J. - June 25, 2009** - Kyocera Mita America, Inc., one of the world's leading document solutions companies, today announced that it has been recognized with 2009 BERTL's Best Awards for its TASKalfa® Multifunctional Products (MFP), ECOSYS® printers and KYOCapture® document management solution. BERTL, Inc., is a leading news, research and critical analysis service for the office technology industry.

Over the last several months, BERTL analysts have evaluated hundreds of digital imaging devices, software, and management utilities in the worldwide marketplace. BERTL analysts reviewed current product lines and new product introductions to identify the select group of devices and software that stand apart from the others. BERTL's Best covers the entire digital imaging and document management arena.

The awards support Kyocera's mission to offer document imaging solutions that provide superior image quality, unsurpassed performance and ultra-reliability.

**TASKalfa 500ci Color MFP Series**

Building on the successful launch of the TASKalfa 500ci color MFP series in late 2008, BERTL has recognized the TASKalfa 500ci series with:

- Best Digital Imaging MFP Color Range for the TASKalfa 500ci series
- Best Departmental Color A3 Range with an Outstanding Print Feature Set for the TASKalfa 500ci series
- Most Innovative Color MFP Control Panel Features with User Help Options for the TASKalfa 500ci series
- Best Value for Price Color A3 MFP in Segment 4 for the TASKalfa 400ci

In selecting the TASKalfa 500ci series, BERTL noted Kyocera's strong color imaging capabilities, the quick and seamless performance via a user friendly control panel and long life consumables benefits, as well as its industry leading engine that provides superior results on a daily basis.

Validating the industry excitement that has surrounded the launch of the TASKalfa brand, BERTL Labs recently certified each member of the TASKalfa 500ci series Five Star ratings for their high color quality, impeccable reliability and the ease of use for performing tasks at the device. For the Five Star rating, each member of Kyocera's TASKalfa 500ci series was put through vigorous testing by BERTL technical analysis to gauge device performance and consistency.

**TASKalfa 820/620 Monochrome MFPs**

In the monochrome MFP category, the TASKalfa 820/620 series received:

- Best Departmental Monochrome A3 MFP Range with Outstanding Print Feature Set for the TASKalfa 820/620
- Best Value for Price Monochrome MFP in Segment 5 for the TASKalfa 820

The TASKalfa 820/620 impressed BERTL with its strong performance and reliability with an easy-to-use interface for workgroups and enterprises to address their printing, scanning, copying and optional faxing needs and the strong value of the solution.

**ECOSYS Color and Black & White Printers**

Praise for Kyocera's strong product line also extends to its ECOSYS line of color and monochrome printers.

- The FS-C5300DN received Best Digital Imaging Desktop Color A4 Printer In recognizing the FS-C5300DN, BERTL noted its strength in providing vibrant color consistency for workgroup users.
- The FS-3920DN was honored with the Best Productive Monochrome Printer noting it's exceptionally low operating costs for its class and its combination of performance and value.
- The FS-1350DN was awarded Best Value for Price Monochrome Printer, for Segment 3, for its ability to provide exceptional performance and the lowest TCO to SMBs and small workgroups.

"Kyocera has clearly proven its ability to be successful in bringing MFPs, printers and capture software to market that offer the performance and durability that allow businesses to optimize their peripheral operations and control costs," said Margie Davis, managing director at BERTL, Inc. "Across their portfolio, from TASKalfa color MFPs to ECOSYS printers, Kyocera has demonstrated what it means to be counted among BERTL's Best."

"As a company with a proud legacy in bringing innovative, high value and ecologically-minded products to business users worldwide, Kyocera takes great satisfaction in being recognized by BERTL for the outstanding quality and integrity of its products," said Katsumi Komaguchi, president of Kyocera Mita Corporation. "In the past few years, Kyocera has invested heavily in research and development to bring ultra-reliable, high performance hardware with software solutions that allow our dealers to customize the device for end-users to address their specific business needs. This recognition marks an important milestone for us as we seek to push innovation forward across our TASKalfa MFP and ECOSYS printer brands."

"Kyocera takes pride in its commitment to providing quality, ultra-reliable and value-driven printers and MFPs to the market and we are excited to receive BERTL's Best recognition for many of our hallmark TASKalfa and ECOSYS printers," said Michael Pietrunti, president and CEO, Kyocera Mita America, Inc. "From a technology standpoint, our customizable application development platform called HyPAS (Hybrid Platform for Advanced Solutions) was designed to extend the value of Kyocera's MFPs through both Java and Web Services applications. HyPAS will allow Kyocera and its dealers to customize many of its products to specific business applications and improve efficiency for the end-user."

#### **KYOcapture Document Capture Workflow Solution**

In addition to its hardware performance and value, KYOcapture received the **Best MFP Workflow Document Management Solution**.

Aimed at small to medium-sized businesses, KYOcapture earned recognition for its ability to streamline workflow and enhance efficiency at the physical device and on the company network.

Dedicated to providing office technology solutions that address today's demanding business environments, Kyocera document imaging solutions use long life consumables to reduce downtime and enhance efficiency. Energy Star™ certified for their operating efficiency, Kyocera TASKalfa MFPs and ECOSYS printers automatically migrate to standby mode when not in use to reduce power costs.

#### **ABOUT BERTL**

BERTL® Inc. is a leading source for objective, independent product evaluation reports and comparative analyses on digital imaging devices and workflow solutions. BERTL's evaluation reports, customer satisfaction research, awards and product ratings are undertaken entirely at BERTL's expense for the benefit of its international subscriber base.

At all times, BERTL's primary focus is the end user. Covering all major digital imaging manufacturers, BERTL publishes the world's most extensive Web site of evaluation reports, comparisons data, vertical market research, news and more on copiers, printers, MFPs, production and workgroup scanners, fax machines, color and production equipment and wide format devices. BERTL reports, research and other industry informative services are available in a range of specialized subscription services. To learn more about BERTL, visit [www.BERTL.com](http://www.BERTL.com) or telephone 1.973.882.0200.

#### **ABOUT KYOCERA MITA AMERICA**

Kyocera Mita America, Inc. ([www.kyoceramita.com/us](http://www.kyoceramita.com/us)), headquartered in Fairfield, N.J., is a leading provider of computer-connectable document imaging and document management systems, including network-ready digital MFPs/printers, laser printers, color MFPs/printers, digital laser facsimiles, and multifunctional and wide format imaging solutions. Kyocera Mita America is a group company of Kyocera Mita Corporation. Kyocera Mita Corporation is a core company of Kyocera Corporation, the world's leading developer and manufacturer of advanced ceramics and associated products, including telecommunications equipment, semiconductor packages and electronic components. Kyocera Mita America, the first document solutions company with third-party certified sales data, has earned numerous honors for its products' high performance, reliability and cost efficiency. Kyocera Corporation's consolidated net revenues exceeded \$11 billion for the year ending on March 31, 2009.