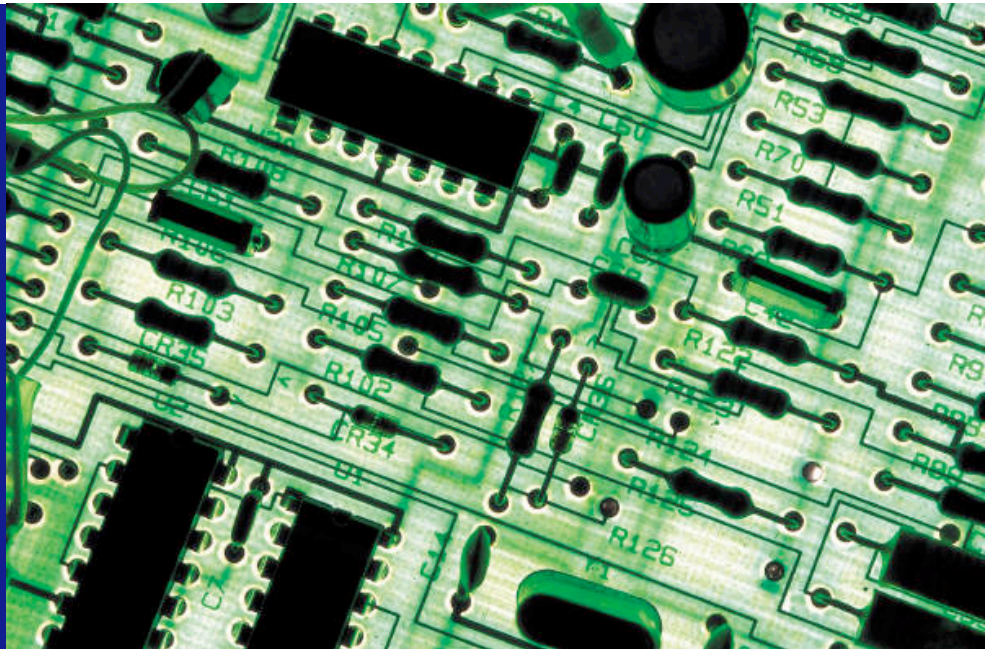


THE
OFFICE
PRODUCTS
ANALYST

OPA



Kyocera FS-C5300DN Is An Excellent Value

Results taken from the \$500+ Color Printer Buyer's Guide published by *The Office Products Analyst (OPA)*

Each year, we conduct a study in which we evaluate published specifications, purchase price and estimated supply costs for printers available through the retail channel.

This year's study contained the results from 31 devices from 11 vendors, which were



compared under several different monthly print volume scenarios. Only printers that were ranked in the top five of a category qualified for "Excellent Value" recognition.

Furthermore, printers earning this award were less expensive to own and operate than 84% of the devices in this study in one or more categories, which are Initial Purchase Price, as well as 1,000, 5,000 and 10,000 pages per month.

The Kyocera FS-C5300DN was recognized as having one

of the lowest monthly costs of ownership for our 1,000 and 5,000 page per month categories (50% color, 50% black).



QUESTIONS?

OPA: (585) 232-5320

Test Lab: (973) 227-8699

The Office Equipment Authority



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Industry Analysts, Inc., publisher of *The Office Products Analyst*, is a market research and product testing firm focusing on the imaging market. Founded in 1974, IA, Inc. provides real-world, 3rd party product verification and evaluations as well as market research, focus groups and go-to-market strategy consulting to help manufacturers, sales people and end-users better understand technology and make sound decisions.